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Spud Nation Welcomes Chef Derek Johnson

USPB Food Truck Program Builds Staff for Denver Operations

LAS VEGAS (January 13, 2016)—Chef Derek Johnson joins the Spud Nation Food Truck, introduced by United States Potato Board (USPB) CEO Blair Richardson at POTATO EXPO 2016 in Las Vegas. Johnson joins USPB Executive Chef Travis Howard on the truck, traveling around Denver, inspiring consumers with field-to-fork potato adventures.

Johnson has worked in the culinary industry for seven years in Colorado and southern California. “I value this chance to expand my expertise in the cooking field,” Johnson shares. “I enjoy food, meeting new people, working hard and taking this opportunity to learn more about America’s favorite vegetable, while interacting with the public on behalf of Spud Nation and the USPB.”

Johnson received a cull culinary arts certificate while in high school and holds an associate of arts degree from Front Range Community College, Fort Collins, CO.

For more information on Spud Nation and the USPB’s mission to “Strengthen Demand for U.S. Potatoes” by creating positive change in the industry through innovative and inspiring approaches, please visit

www.uspotatoes.com. In an effort to enhance diversity of the Board, USDA encourages women, younger growers, minorities, and people with disabilities to seek positions on the board.

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