

Dear Industry Friend,

The Potatoes USA's Salad Bar Challenge is underway, and there's a high level of excitement. We're delighted that you are interested in participating! With your help, the potato industry can have a major impact on raising the bar on school nutrition.

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Need more information about the Salad Bar Challenge?

Contact Schylar Denton at Schylar@potatoesusa.com.

Curious about the Potatoes USA School Foodservice Program?

Contact Rachael Lynch at Rachael@potatoesusa.com.

STEP #1: Make your donation

- Contact Schylar Denton schylar@potatoesusa.com, 303-369-7783.
- Bars ordered through the Potatoes USA will be matched 1-to-1!

STEP #2: District Selection

- Donations can only be given to schools on the *Let's Move Salad Bars To Schools*™ approved school list.
- To maximize the industry's impact, salad bar donations will be made throughout the US.
- You're not obligated to choose a specific district--there are plenty of schools throughout the nation in need of new salad bars.

STEP #3: Expedite payment

- You will receive an invoice from *Let's Move Salad Bars to Schools* for \$3,030.
- Please promptly pay the invoice.
- Potatoes USA will match your salad bar donation as soon as we receive a copy of the IRS gift letter (generated by *Let's Move Salad Bars to Schools*)

STEP #4: Recommended Outreach

- You are encouraged to congratulate the district on their new salad bar, publicize your donation in local media, etc.
- Potatoes USA will send a Welcome Kit to the district and send monthly ideas and inspiration for potatoes on their new salad bar.
- Potatoes USA will continue to engage the districts and raise the bar on potato consumption in schools!

How Do Schools Apply for a Salad Bar? It's Easy!

1. Any K-12 school or school district participating in the National School Meal Program is eligible to apply for a salad bar.
2. Visit www.saladbars2schools.org/get-a-salad-bar/schools and select "Get A Salad Bar" to complete an application to receive a salad bar grant.
3. All applications must be submitted online by the School Foodservice Director/Child Nutrition Director and require approval from the Superintendent.
4. The application is short and easy, requiring information such as: student enrollment, free and reduced participation percentage, how your school foodservice will support the operation of the salad bar throughout the school year.
5. If you have questions about the application, email amarshall@unitedfresh.org.
6. When your school or district application is approved it will be listed on the *Let's Move Salad Bars to Schools* website and as funding becomes available schools are notified and delivery details are confirmed.
7. Schools receive a Cambro portable 72-inch 5-well insulated salad bar with pans and covers, chilling pads, serving tongs and spoons.

*Let's Move Salad Bars to Schools*TM Salad Bar Package

- 1 portable 72-inch, 5-well insulated salad bar
- 2 tray slides
- 9 divider bars
- 2 – 4" deep full pans with covers
- 4 – 4" deep half pans with covers
- 12 – 4" deep quarter pans with covers
- 5 buffet chilling pads
- 16 serving tongs
- Available in 30" tall (elementary) or 36" tall (middle/high school)





SAMPLE LETTER

This template letter can be customized and sent to the principal of a specific school or the school district's Foodservice Director (if sending to a director, please use more direct language). The letter encourages a school representative to submit an application on the *Let's Move Salad Bars to Schools* website because your company would like to fund a salad bar for their school.

Dear [INSERT NAME OF SCHOOL DISTRICT REPRESENTATIVE]:

[INSERT YOUR COMPANY NAME] is strongly committed to ensuring children in our community have access to healthy food every day at school. As such, we would like to provide [INSERT SCHOOL OR DISTRICT NAME] with a salad bar, as part of the national *Let's Move Salad Bars to Schools* initiative (www.saladbars2schools.org).

School salad bars are an effective strategy to increase student's fruit and vegetable consumption and to help them develop healthier eating habits. Salad bars are also an easy way for schools to meet the new nutrition standards for schools.

If your school is interested in receiving a salad bar grant, please request your district's foodservice director submit an online application at www.saladbars2schools.org/get-a-salad-bar/schools/. The application is short and easy, requiring information such as student enrollment, free and reduced participation percentage, and how your school foodservice will support the operation of the salad bar throughout the year. It must be completed by the School Foodservice Director/Child Nutrition Director and approved by the Superintendent.

Once the application is submitted, please let us know, so we can begin the process of supporting your salad bar request(s). We look forward to working with you on this project and supporting healthy school meals for our children.

Sincerely,

About Let's Move Salad Bars to Schools

Let's Move Salad Bars to Schools was established to enable the produce industry, foundations and allied businesses to provide salad bar equipment to schools across the country, as a strategy for increasing children's access and consumption of fresh fruits and vegetables every day at school.