



## PRESS RELEASE

### Lindsey Dodgen Joins Potatoes USA as Assistant Marketing Manager



DENVER (December 14, 2016)— Lindsey Dodgen is Potatoes USA’s newest team member, joining the team as the Assistant Marketing Manager supporting the Retail, Market Access, Seed, Reputation Management, and Industry Outreach Programs.

Dodgen is a December 2015 graduate of Texas A&M University where she earned her BS in Agricultural Economics-Food Marketing Systems and her Masters of AgriBusiness with an emphasis in marketing. She was highly involved throughout her time in college with the National Agri-Marketing Association (NAMA) as well as other marketing organizations and conferences. Dodgen brings a good deal of knowledge and agriculture experience to Potatoes USA through her internship at the USDA in Washington, D.C. and her Marketing Research study abroad experience in South Africa. She is excited to start her career with Potatoes USA and looks forward to opportunities to gain knowledge within the potato industry.

Dodgen is a native of East Texas and looks forward to her relocation to Denver. She enjoys spending time outside and reading as many books as she can.

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### **About Potatoes USA**

Potatoes USA is the marketing organization for the 2,500 commercial potato growers operating in the United States. Potatoes USA, was established in 1971 by a group of potato growers to promote the benefits of eating potatoes. Today, as the largest vegetable commodity board, Potatoes USA is proud to be recognized as an innovator in the produce industry. For more information on Potatoes USA's mission to "Strengthen Demand for U.S. Potatoes" by creating positive change in the industry through innovative and inspiring approaches, please visit [PotatoesUSA.com](http://PotatoesUSA.com).

